

EUTELSAT INAUGURATES NEW ITALIAN TELEPORT FOR BROADBAND SERVICES

New satellite infrastructure brings broadband solutions direct to users in the heart of Europe

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Eutelsat has officially inaugurated its new multimedia platform in Turin, Italy. Commercialised by Skylogic Italia, Eutelsat's Turin-based subsidiary, the platform is equipped for providing a full range of value-added broadband services for businesses, public administrations, service and content providers.

The new teleport facility, based in the city of Turin in north-west Italy, is connected to the Internet backbone through one of Italy's largest Internet nodes. It is operated in collaboration with Euphon, a leading international production and multimedia company that offers audiovisual facilities and production and post-production services for broadcasters and corporate users.

The platform is fully configured to provide users with one-way and two-way services including live streaming for business TV and corporate networks, multicasting of video and IP data, website updating and remote monitoring. It is connected to Eutelsat's ATLANTIC BIRD™ 1 and W3 satellites that provide seamless coverage over a vast region stretching from North America to Europe, North Africa and central Asia. The gateway is also configured for Eutelsat's D-Star two-way broadband service that is fully compatible with the DVB-RCS open standard for satellite-based interactive networks. D-Star was recently used in conjunction with the Turin platform for providing voice, data and Internet access services on the island of Stromboli for Italy's Civil Protection Agency during a period of intense volcanic activity on the island.

"The inauguration of this new teleport strengthens Eutelsat's position in the market for value-added services by providing a set of efficient, cost-effective and flexible broadband solutions for providers serving the business community in the heart of Europe", declared Arduino Patacchini, Eutelsat's Multimedia Director and Managing Director of Skylogic Italia. "This

new platform offers a robust satellite infrastructure connected directly to the Internet backbone in order to bring broadband solutions direct to users.”

Eutelsat's Skylogic Italia was set up to support the development of new multimedia activities in Italy where Eutelsat is the leading provider of satellite capacity, most particularly for consumer television broadcasting. The new teleport further underscores Eutelsat's commitment to the Italian market and to the growing high-tech region in Piedmont that accommodates 400,000 small to medium-size businesses. Turin is also hosting the 2006 Winter Olympics that are generating substantial requirements for broadcasting and broadband infrastructure to the city and surrounding region.

About Eutelsat

With capacity commercialised on 23 satellites that provide coverage from the Atlantic to the Pacific, Eutelsat S.A. is one of the world's leading satellite operators. Eutelsat's satellite infrastructure gives it the flexibility to offer direct-to-home broadcasting, video distribution and contribution services, corporate network solutions and a portfolio of IP applications including broadband Internet access and Internet backbone connections. From its strategic HOT BIRD™ orbital position at 13 degrees East and other orbital positions, Eutelsat transmits more than 1250 television and 700 radio stations reaching an overall audience of 107 million cable and satellite homes.

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