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**EUTELSAT APPOINTS ROBERT FEIERBACH AS EXECUTIVE DIRECTOR
OF ITS SKYLOGIC AFFILIATE**

Turin, 9 March 2004

Eutelsat S.A. is pleased to announce the appointment of Robert Feierbach as new Executive Director of its wholly-owned IP services affiliate, Skylogic Italia, headquartered in Turin. Mr. Feierbach will be responsible for the company's overall commercial, operational and financial performance, and will also have an executive function as a member of Skylogic Italia's Board of Directors.

Mr. Feierbach, a well-recognised satellite industry veteran, joins Skylogic Italia with an impressive track record in satellite television and data services in Europe, Africa, the Middle East and the Americas.

"We are extremely pleased to welcome Robert as the new Executive Director of our Skylogic Italia affiliate", commented Giuliano Berretta, Eutelsat CEO and President of Skylogic Italia. "His impressive satellite services background and experience over the past 15 years, along with his proven industry leadership track record, will give us the added push to ensure that Skylogic continues to grow to become an undisputed leader in the satellite broadband services business."

Robert Feierbach comments on his new appointment: "I am very pleased to be given the opportunity to drive this dynamic organisation. I can see Eutelsat's strong commitment to Skylogic Italia in terms of engineering, operational and financial resources, and the strength of its space segment provision through its extensive world-wide fleet of satellites. With this expertise I look forward to seeing Skylogic develop into a leading satellite-based broadband IP services organisation."

Mr. Feierbach, a North-American national, holds a Bachelor's degree in Computer Science and an MBA in International Management, and he speaks six languages fluently. He is married and has three children.

About Eutelsat

With capacity commercialised on satellites that provide coverage from the Americas to Far East Asia, Eutelsat is one of the world's leading satellite operators. This satellite infrastructure gives the company the flexibility to offer direct-to-home broadcasting, video distribution and contribution services, corporate network solutions, positioning and communications services for mobile users and a portfolio of IP applications which include broadband Internet access and Internet backbone connections. Eutelsat has developed a range of turnkey broadband products (D-STAR, D-SAT, OPENSKY?) for local communities, SMEs, SoHos and consumers beyond ADSL access. It has also set up a subsidiary called Skylogic Italia to market and operate broadband services through its multimedia platform in Turin (Italy). Eutelsat's satellites broadcast more than 1,400 television and 700 radio stations to an audience of 110 million cable and satellite homes.

www.eutelsat.com

About Skylogic Italia

Turin-based Skylogic Italia, a wholly owned subsidiary of Eutelsat, operates one of Europe's leading satellite broadband platforms. Opened in 2002, Skylogic Italia's Turin platform is equipped to offer a range of broadband services, from multicasting audio, video and data, broadband Internet access (as a two-way satellite service or in hybrid mode with requests sent through dial-up modem), and for interconnecting remote sites with secure virtual private networks.